TECHSOLE SYSTEM

Think Digital - Grow Digital

THE COMPANY PORTFOLIO

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TECHSOLE SYSTEM
Think Digital - Grow Digital

CONNECTING BRANDS
WITH GLOBAL AUDIENCES

At TechSol System, we don't just build solutions – we craft experiences. With unmatched expertise and a passion for innovation, we turn your vision into reality. Recognized globally as a premier digital agency, we elevate brands by creating groundbreaking user experiences and delivering transformative digital products.

OUR FOUNDERS

WALEED AHMAD
FOUNDER

A visionary leader driving innovation, setting strategic direction, and building impactful solutions to establish and grow successful businesses.

HAMZA ZAFAR
FOUNDER

A passionate entrepreneur focused on creating innovative solutions, building strong teams, and driving the growth of successful ventures.

MUHAMMAD SHAKEEB
FOUNDER

A strategic thinker focused on scaling ventures, streamlining operations, and building lasting client relationships.

OUR SERVICES

WEB DEVELOPMENT

We create responsive, visually stunning websites tailored to your needs, enhancing your online presence with seamless navigation and modern functionality.

Run data-driven Google Ads campaigns to boost traffic, leads, and sales. Reach the right audience at the right time with measurable results.

GOOGLE ADS

ECOMMERCE SETUP

Create responsive, user-friendly eCommerce websites with secure payment systems, boosting sales and enhancing the experience.

Enhance your online visibility with techsole system expert SEO services. We help you rank higher and drive organic traffic to your website.

SEARCH ENGINE OPTIMIZATION

GOOGLE MY BUSINESS

Boost your business visibility with our expert GMB services. We optimize your profile, improve rankings, and drive more traffic.

Grow your brand with engaging content and targeted social media campaigns. Connect with your audience and build relationships.

SOCIAL MEDIA MARKETING

WHY CHOOSE →●US

8+

Years of Industry Experience

500+

Happy Clients

900+

Projects Done

10+

Active Clients

OUR MISSION

Empowering businesses to achieve their full potential through exceptional digital products and services that redefine industry standards.

OUR VISION

To be the catalyst for global innovation, delivering cutting-edge solutions that shape the future of technology and business.

OUR
CLIENTS

STORE

01

02

DUBAI
KITCHEN
RENOVATE

Dubai
curtains & blinds

03

04

AKT concept
WE DESIGN | FURNISH | RENOVATE

TURI
PRIVĒ

05

06

BEST IN TOWN
SERVICES
The Trusted Maintenance Company In Dubai

BRADFORD
INTERNATIONAL ALLIANCE

07

OUR
WORK

GOOGLE ADS

Overview — Campaign search — Last 30 days — Mar 15 – Apr 13, 2025

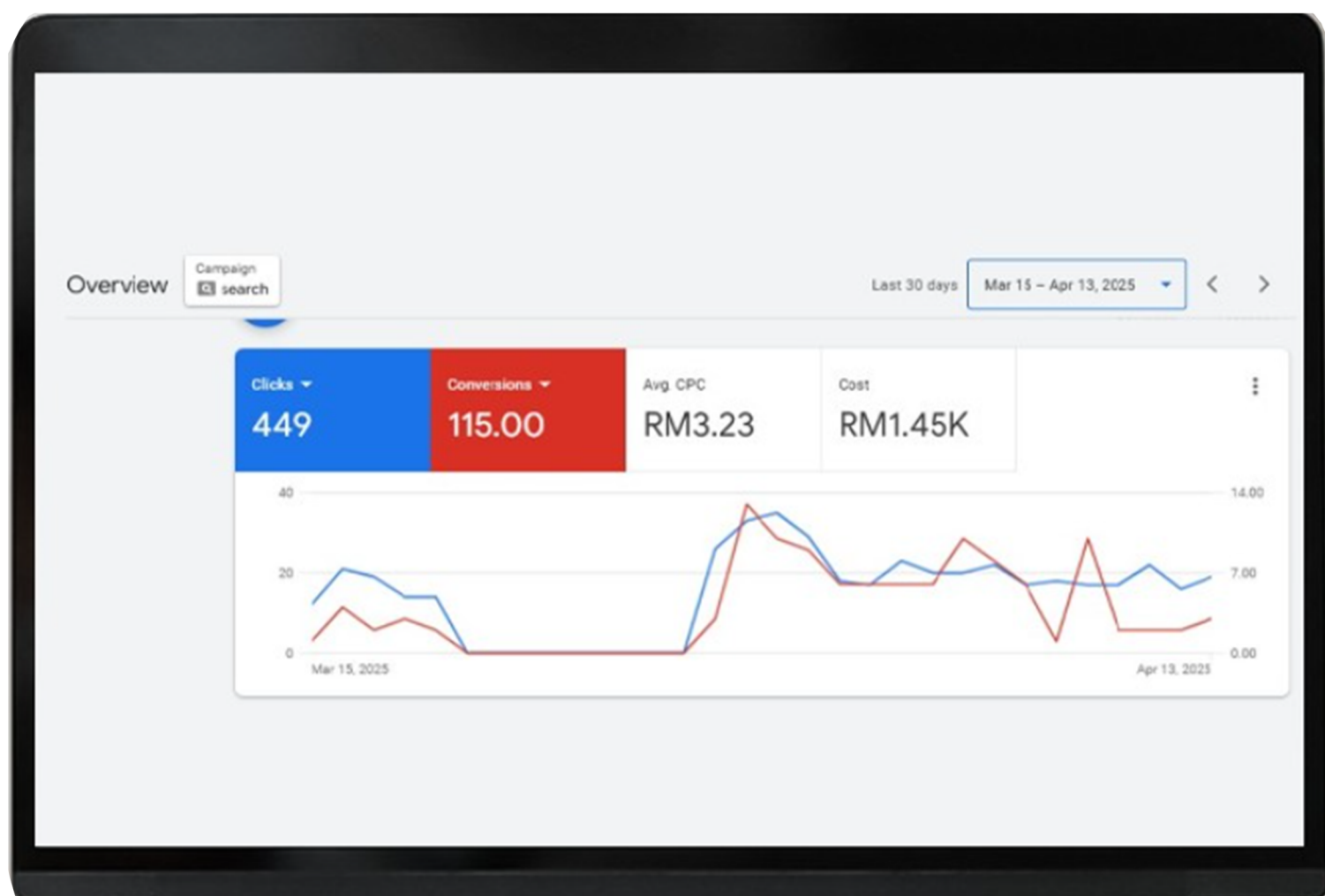| Clicks	Conversions	Avg. CPC	Cost
449	115.00	RM3.23	RM1.45K

Mar 15, 2025 — Apr 13, 2025

We focused on creating a compelling offer combined with refined audience targeting, engaging creative, and continuous A/B testing. By optimizing at every level — from ad copy to form submission experience — we ensured high-quality leads at a remarkably low cost.This campaign is a testament to what precision marketing and data-driven strategies can achieve, even with limited budgets.

In just 30 days, our strategic Google Ads campaign delivered a 35% boost in conversions while reducing the cost per acquisition. By using keyword-optimized search ads, location-based targeting, and continuous A/B testing, we generated 133 conversions from 486 clicks with a total spend of AED 3.6K. This data-driven approach helped our client attract high-quality leads with smart, efficient ad spend.
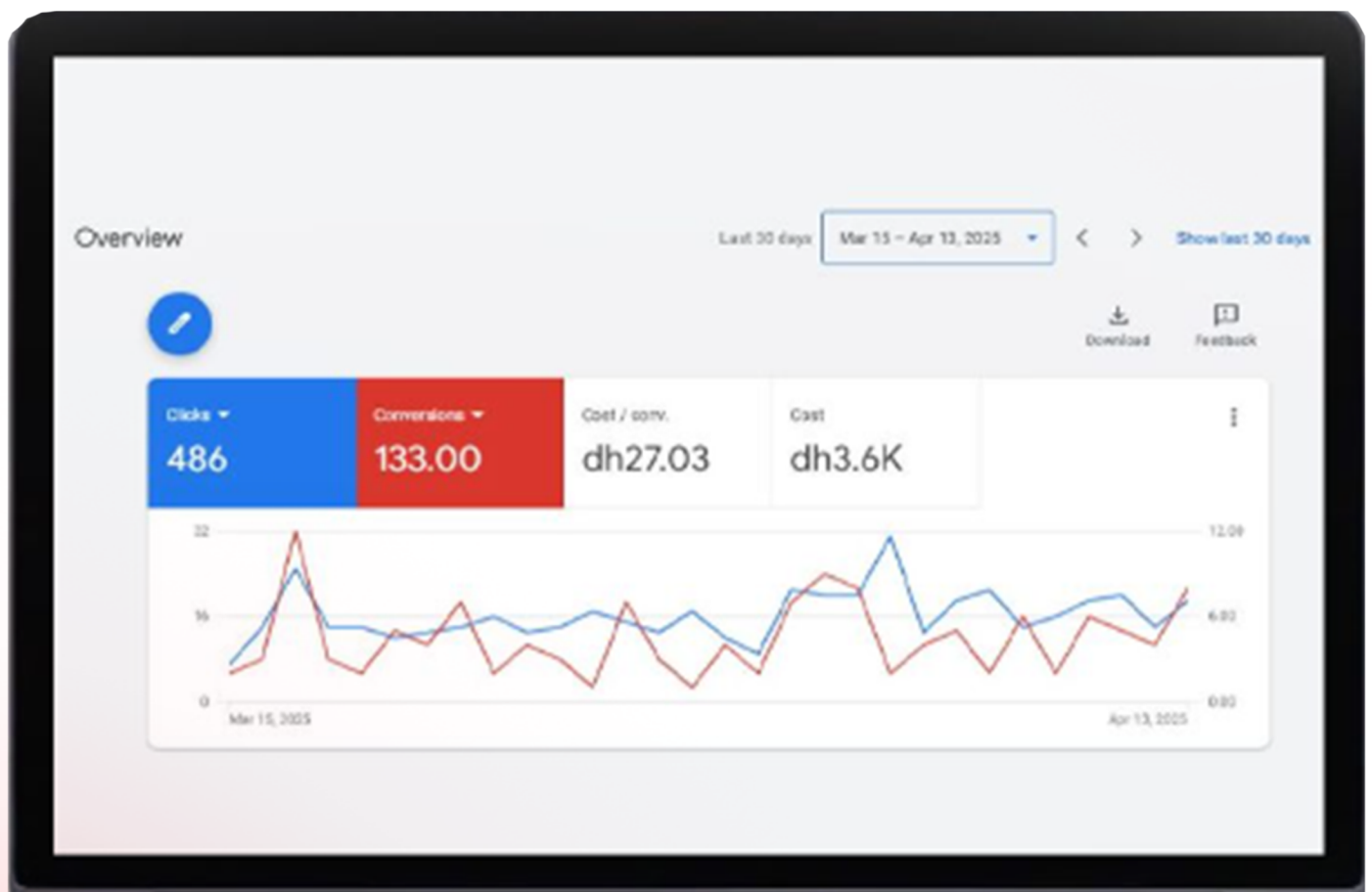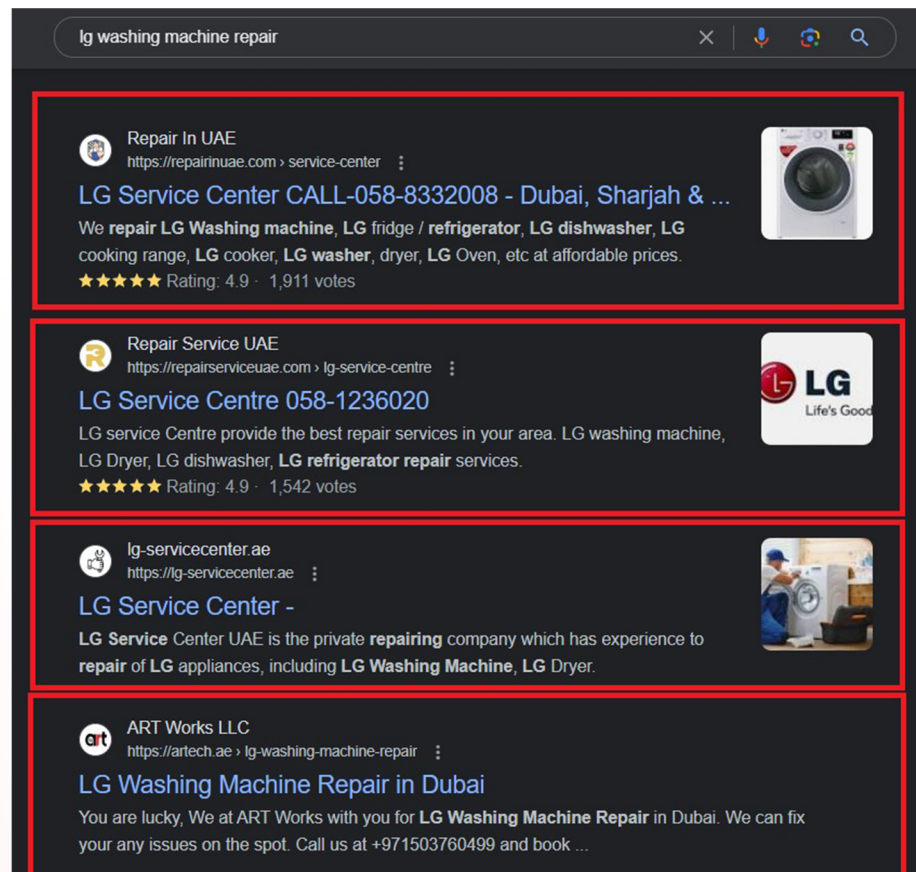

SMART ADS. REAL RESULTS.

**Maximized impact, minimized spend
- that's the power of strategic Google Ads with TechSole.**
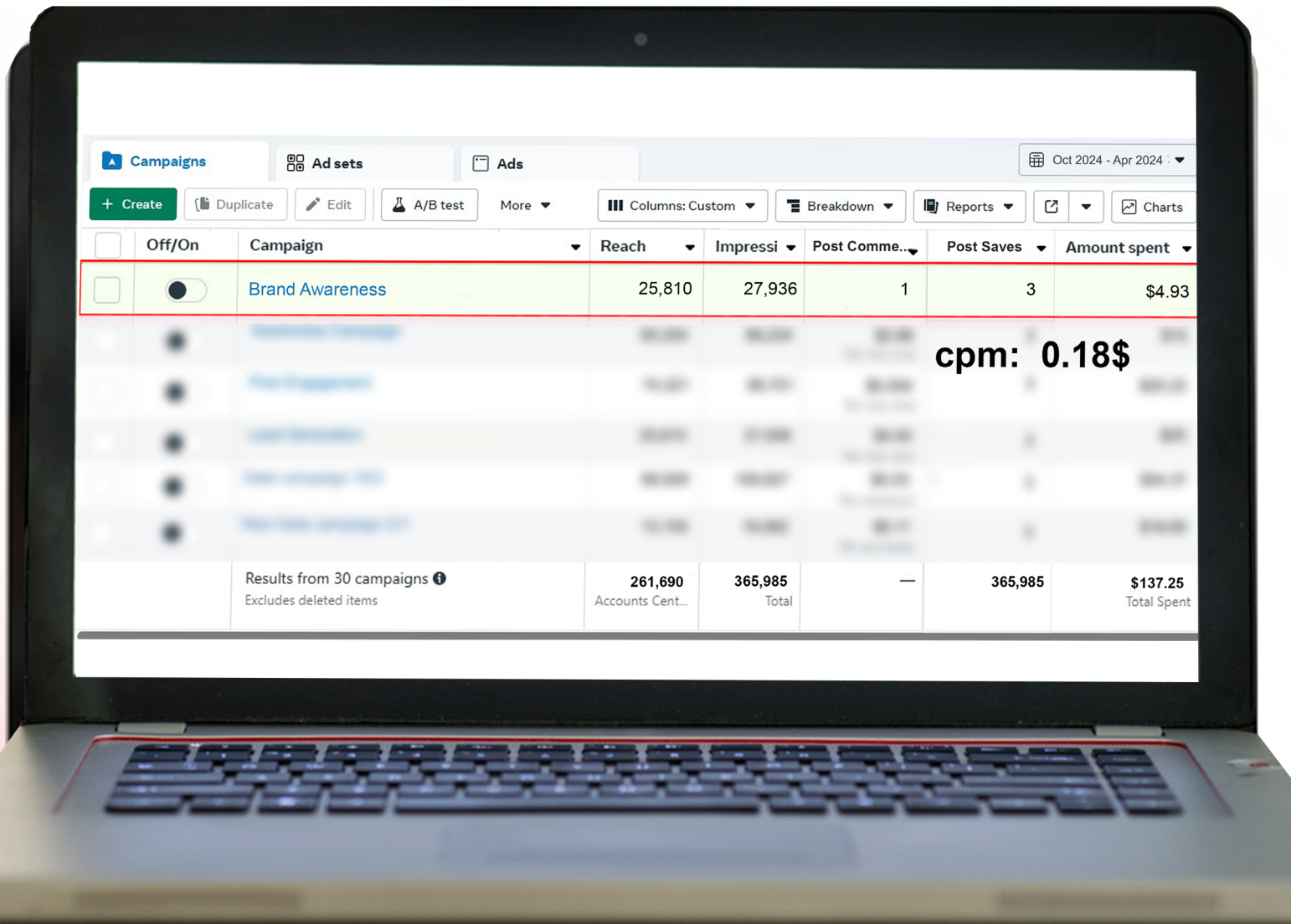
SEO INSIGHTS
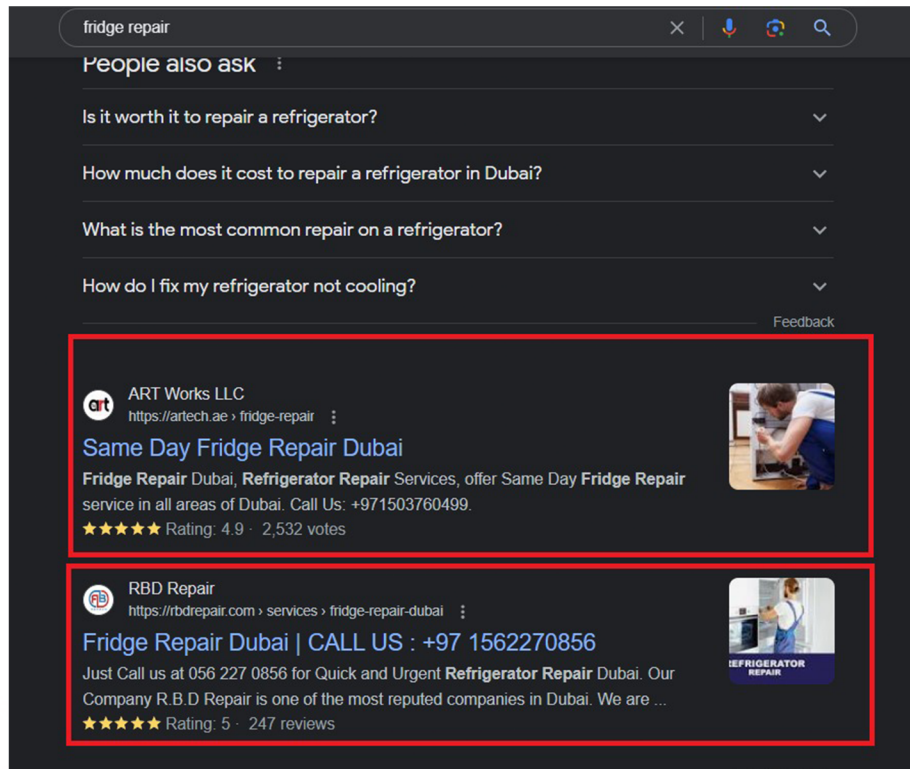
- Targeted keyword use

- Meta & tag optimization

- Quality backlinks

- Content updates

We boost organic reach through smart keyword targeting, on-page SEO, and quality content. Our pages are optimized for search engines, mobile use, and technical performance, with regular updates and backlinks driving long-term traffic growth.

SOCIAL MEDIA MARKETING

cpm: 0.18$

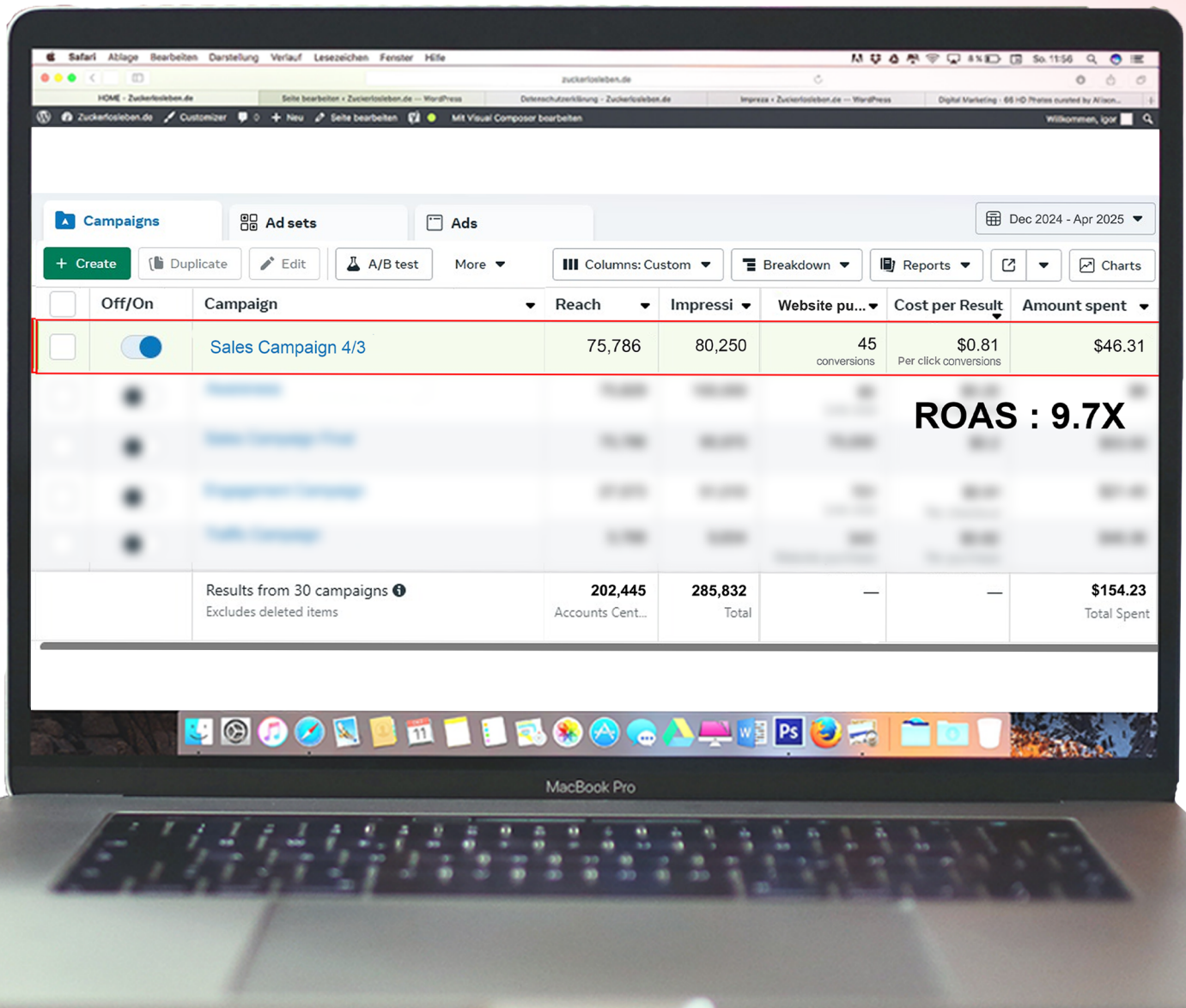| Off/On	Campaign	Reach	Impressi	Post Comme...	Post Saves	Amount spent
⬤	Brand Awareness	25,810	27,936	1	3	$4.93
	Results from 30 campaigns ⓘ Excludes deleted items	261,690 Accounts Cent...	365,985 Total	—	365,985	$137.25 Total Spent

Consistently Delivered strong social media Performance, resulting in notable improvements across key metrics such as reach , engagement , audience growth demonstrating the effectivenes of the implemented strategies

We focused on creating a compelling offer combined with refined audience targeting, engaging creative, and continuous A/B testing. By optimizing at every level — from ad copy to form submission experience — we ensured high-quality leads at a remarkably low cost.This campaign is a testament to what precision marketing and data-driven strategies can achieve, even with limited budgets.

ROAS : 13.7X

13.7X ROAS WITH A TARGETED CAMPAIGN ON META

9.7X ROAS WITH A TARGETED CAMPAIGN ON META

Through continuous optimization, creative testing, and well-segmented targeting, we maximized results while keeping costs minimal. This campaign helped our client convert high-intent traffic at an exceptionally efficient cost per acquisition.You don't need to spend thousands to see big returns—what you need is the right partner who understands the platform and your audience.

ORGANIC REACH

Reach ⓘ

679
Accounts reached

187
Followers •
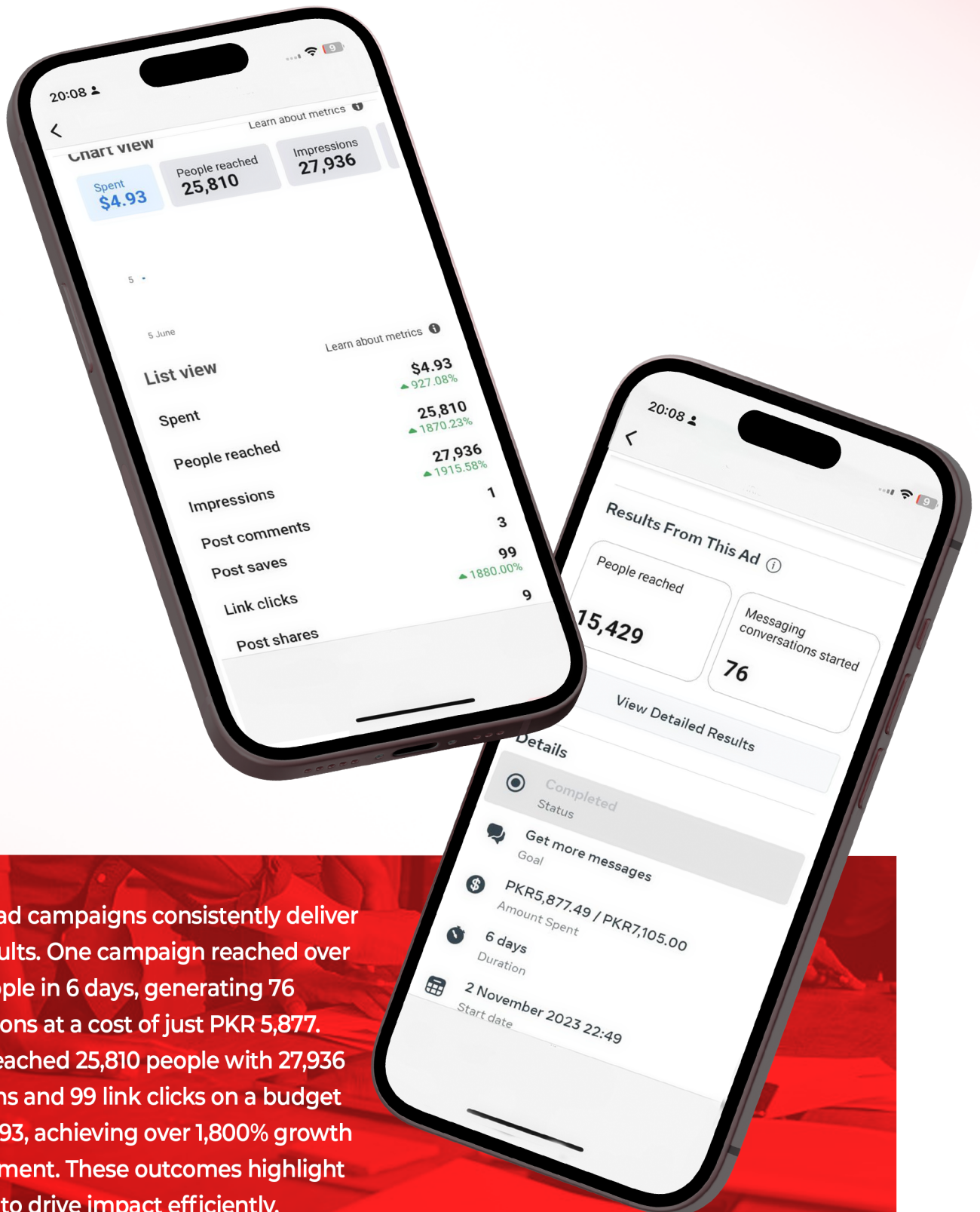
492
• Non-followers

Impressions

From profile	**764**
From Home	444
From hashtags	168
From other	148
	4

Account insights
1,556 accounts reached in the last 30 days
1,497 are non-followers

See all

360
180
0
13 Jan   27 Jan
• Followers   • Non-followers

Next steps
Find new potential customers
Learn how to start conversations with people who are interested in your business.

See all

Your tools

↗ Ad tools

Branded content

In just 30 days, our strategy—focused on authenticity, consistency, and relevance—organically reached 1,556 accounts, with 96% being non-followers. By using trend-based visuals, smart hashtags, and optimal timing, one post alone attracted 492 non-followers, proving its reach beyond our existing audience.

PAID OUT REACH

20:08

Learn about metrics ⓘ

Chart view

Spent	People reached	Impressions
$4.93	25,810	27,936

5

5 June

Learn about metrics ⓘ

List view

Spent	$4.93 ▲ 927.08%
People reached	25,810 ▲ 1870.23%
Impressions	27,936 ▲ 1915.58%
Post comments	1
Post saves	3
Link clicks	99 ▲ 1880.00%
Post shares	9

20:08

Results From This Ad ⓘ

People reached	Messaging conversations started
15,429	76

View Detailed Results

Details

◉ Completed
Status

💬 Get more messages
Goal

$ PKR5,877.49 / PKR7,105.00
Amount Spent

⏱ 6 days
Duration

📅 2 November 2023 22:49
Start date

Our Meta ad campaigns consistently deliver strong results. One campaign reached over 15,400 people in 6 days, generating 76 conversations at a cost of just PKR 5,877. Another reached 25,810 people with 27,936 impressions and 99 link clicks on a budget of only $4.93, achieving over 1,800% growth in engagement. These outcomes highlight our ability to drive impact efficiently.

GOOGLE MY BUSINESS
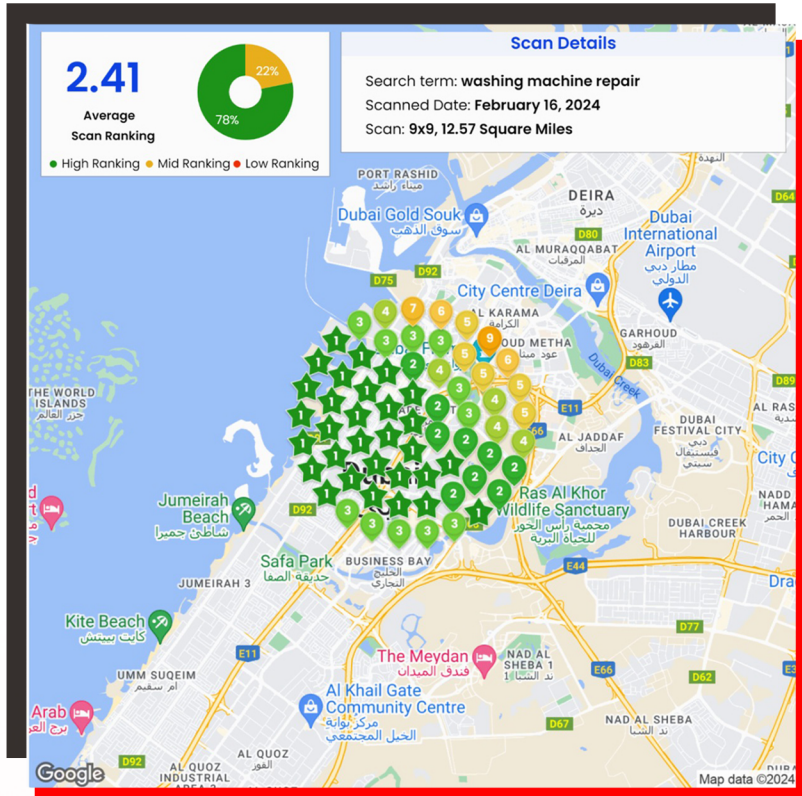
We optimize Google Business Profiles to significantly en-hance local visibility, driving increased customer discovery, engagement (calls, website clicks, directions), and ulti-mately, foot traffic for our clients.

- ■ **Profile Optimization**
- ■ **Accurate Business Info**
- ■ **Local SEO Strategies**
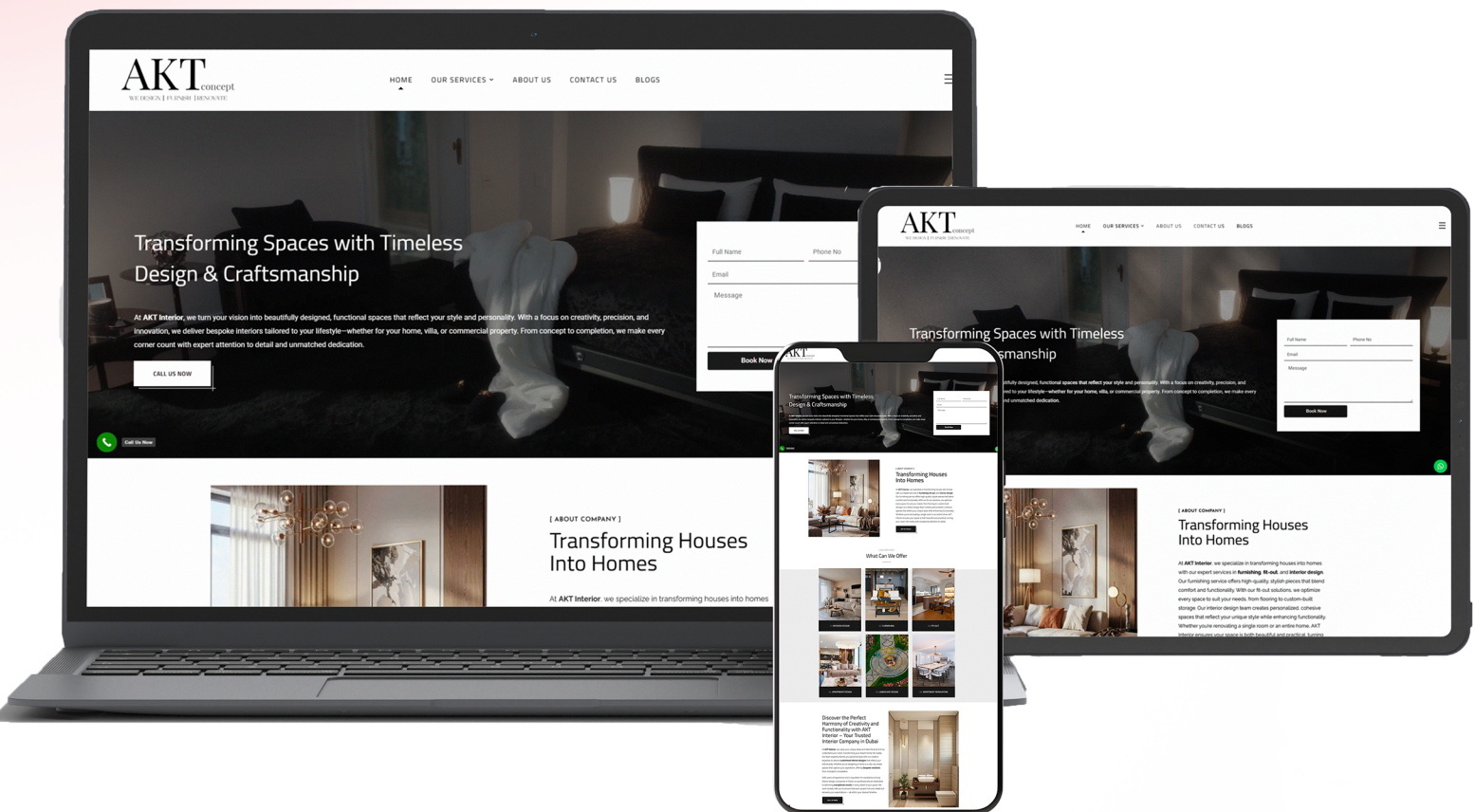- ■ **Customer Engagement**
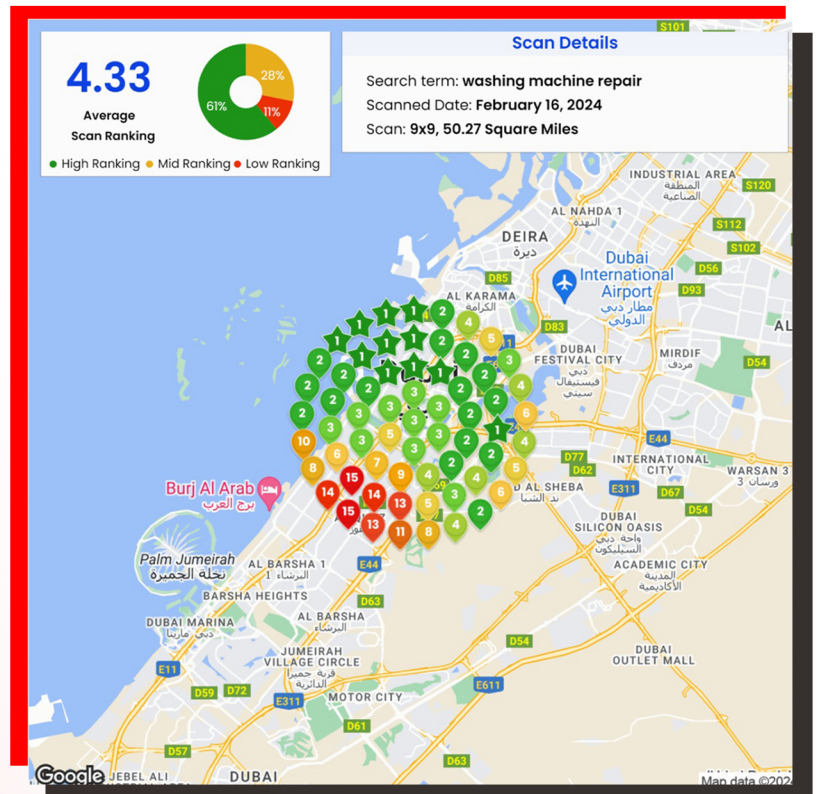
WEB DEVELOPMENT

From sleek, modern e-commerce platforms to robust, user-friendly informational sites, we prioritize clean design, seamless functionality, and optimal perfor-mance to deliver exceptional online experiences.
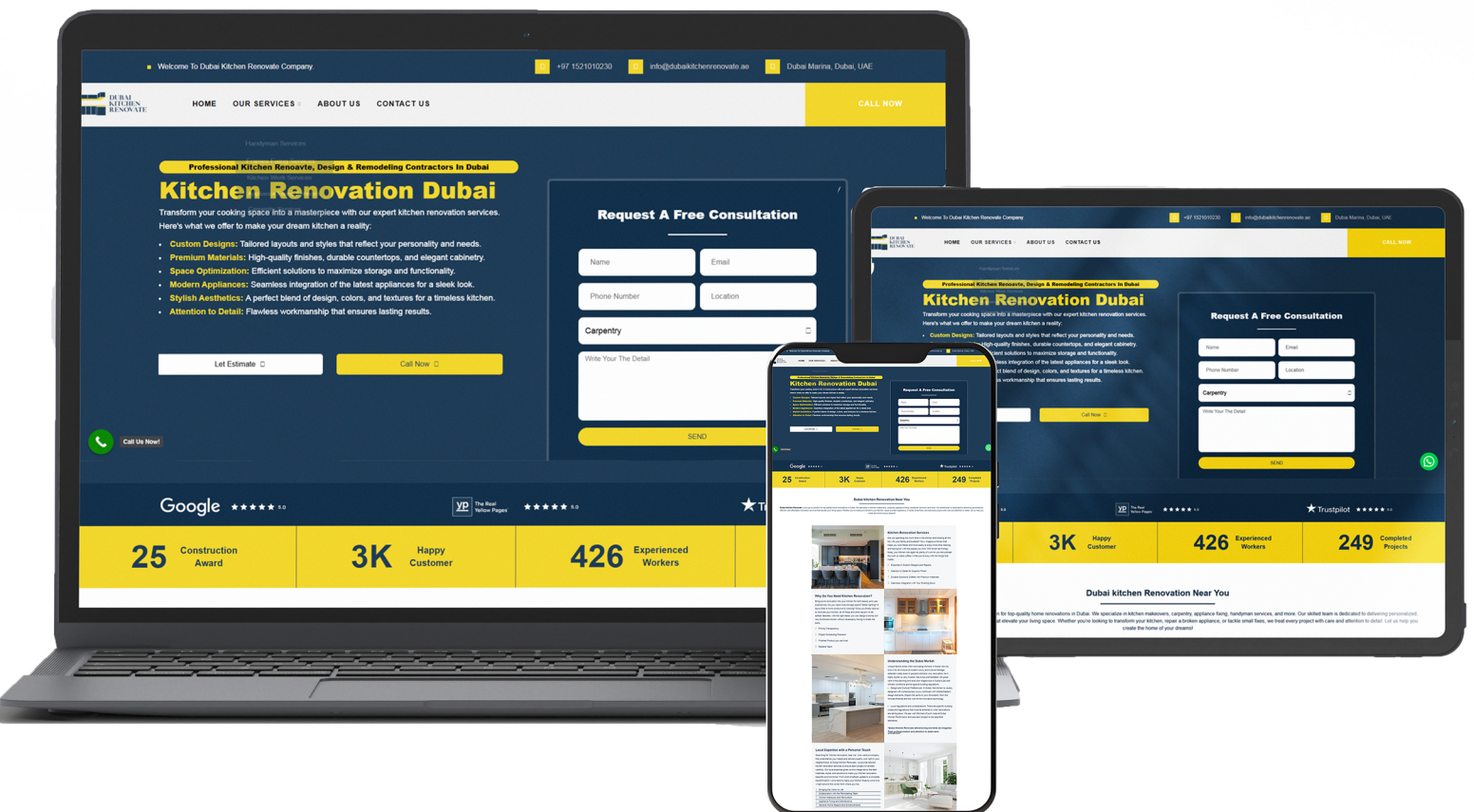

DUBAI KITCHEN RENOVATE

AKT INTERIORS

TechSole developed a sleek and responsive website for AKT Interior, a Dubai-based interior design firm. The site highlights their services and portfolio with a clean layout, smooth navigation, and modern design—enhancing their online presence and making it easy for clients to connect.

We developed a comprehensive e-commerce platform for CoolwayBM, a leading industrial and construction supplies company based in UAE. The website features a user-friendly interface that showcases a wide range of products and services, including tools, machinery, and maintenance solutions. With integrated shopping functionalities and responsive design, the site enhances customer engagement and streamlines the purchasing process.
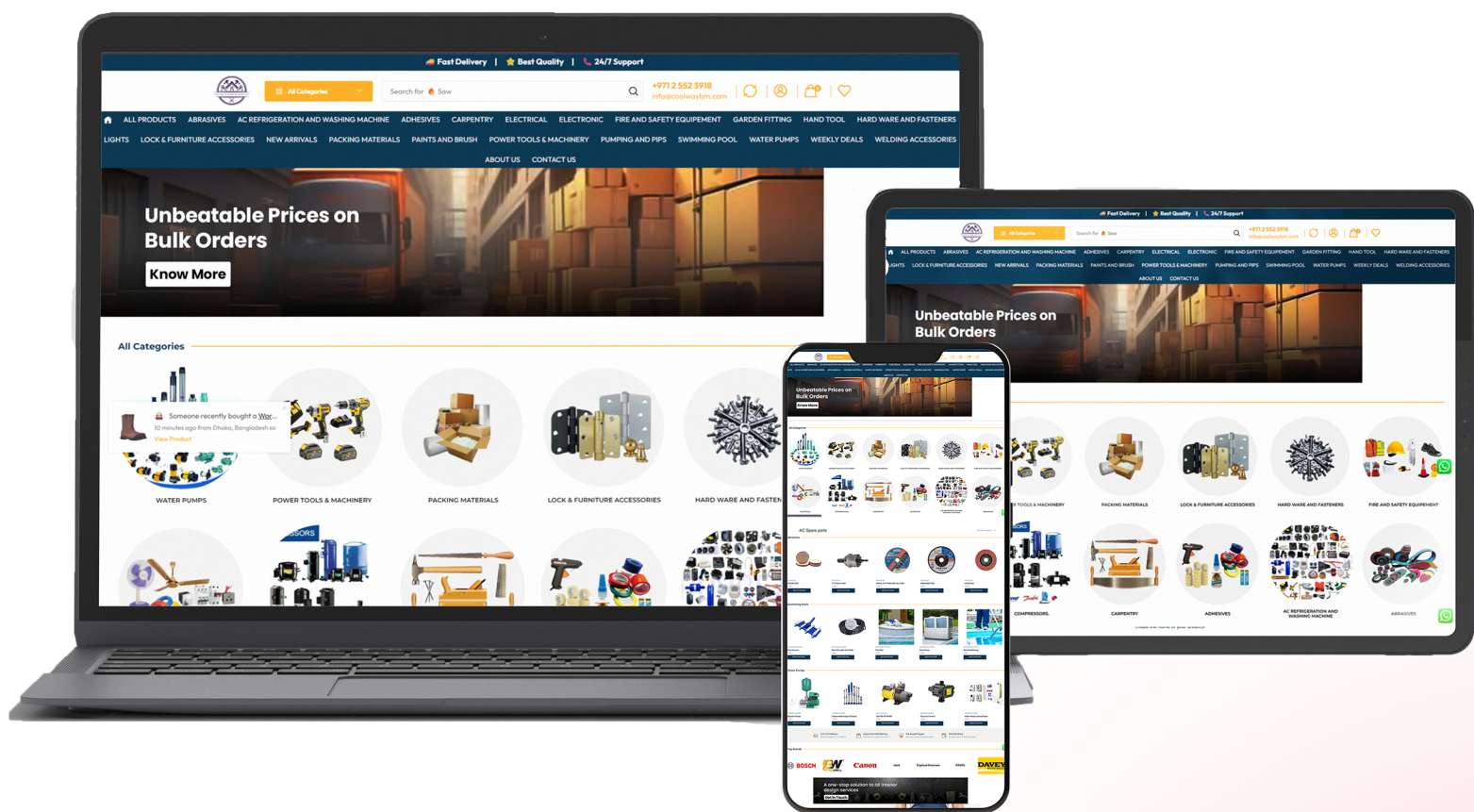
COOL WAY BM

CLIENT
TESTIMONIALS

"
We are thrilled with Techsole System's website development and SEO services. They delivered a professional, user-friendly site that highlights our curtains and blinds services beautifully. The SEO enhancements have greatly increased our online visibility and inquiries.

DUBAI CURTAINS & BLINDS
HUDA

"
Techsole System did an outstanding job developing our website and boosting our online presence. Their professional and responsive team delivered a user-friendly site tailored to our car care services, including car and AC repairs. Their SEO strategies greatly increased our visibility. Strongly recommended!

SPARCO CAR CARE
SARA

"
Working with Techsole System for our website development and SEO needs has been an excellent experience. Their team delivered a professional, search-engine-optimized website, and the SEO improvements are already yielding results. We heartily endorse their services to anyone looking to improve their web visibility!

AKT INTERIOR
NOOR

"
Techsole System delivered an exceptional website for Dubai Kitchen Renovate, perfectly capturing our vision with a sleek, user-friendly design. Their professional and responsive team ensured timely delivery. We've received fantastic feedback on the design and functionality. Highly recommend their outstanding services!

DUBAI KITCHEN RENOVATE
HASSAN

LET'S WORK TOGETHER

Whether you're looking to build a website, boost your brand, or grow your digital presence — we're here to help.

Contact Us

Email: info@techsolesystem.com

Phone: +971 56 795 6956

Website: www.techsolesystem.com

Address: Sharjah Freezone Business Center, UAE

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